



S&M-CM/164/Booster cards/11-12/45 Dated @ Chennai -6 the 20-08-2011.

Sub: Promotional Optional ISD Pack on ISD Voice/International SMS under 2G & 3G Postpaid services - reg.
Ref: No.26-07/2010-T&C-CM & Circular T&C-CM No.41/11-12 dated 22-07-11.

With ref. to above cited C.O letters, Approval of competent authority is hereby conveyed for the introduction of **Optional ISD Pack under 2G & 3G postpaid** mobile services for availing reduced ISD Voice and International SMS tariff in **Tamilnadu LSA (including CHTD) with effect from 19.08.2011** with the following terms and conditions:-

i) **FMC of Optional ISD Packs under 2G & 3G postpaid** mobile services:-

Sl.No.	Countries	ISD Rate in Rs./Min	Rate per International SMS in Rs.	FMC in Rs.*
A	Canada, U.S.A, Hong Kong, Singapore, Thailand, China	1.49	2.50	40
B	Bangladesh, Germany, Malaysia	2.99	2.50	25
C	Bahrain, France, Pakistan, Srilanka, U.K.,	4.49	2.50	35
D	Australia, Bhutan, Indonesia, Kuwait, Nepal,	6.49	2.50	20

ii) **FMC of Optional ISD Packs under 2G & 3G postpaid** mobile services:-

Countries	ISD rate in Rs./sec (per sec. pulse)	Rate per international SMS in Rs.	MRP in Rs.*
Saudi Arabia and UAE	Rs.0.13/sec	2.50	23

- *Service tax as applicable will be charged extra.

- iii) The FMC for the Optional ISD Pack mentioned above is in addition to the normal FMC of the postpaid plan.
iv) No Free Call is allowed with the Optional ISD Pack.
v) The reduced ISD Voice and International SMS rate will also be allowed while roaming in BSNL network.
vi) The above tariff will be applicable for a promotional period of 90 days w.e.f 19.08.11 to 16 11.11.


(KR ARAVINDAVALLI)

Assistant General Manager [Marketing, S&M-CM]

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.